



International Baby Food Action Network (IBFAN)

Geneva Infant Feeding Association (GIFA)



Nestlé admits that it doesn't comply with the International Code in all countries of the world, but still claims to respect human rights...

- Nestlé Policy and Instructions for Implementation of the International Code, 2010 →[http://www.nestle.com/asset-library/documents/creating%20shared%20value/nutrition/nestle\\_policy\\_who\\_code\\_en\\_2011.pdf](http://www.nestle.com/asset-library/documents/creating%20shared%20value/nutrition/nestle_policy_who_code_en_2011.pdf)
- Creating Shared Value Report, Nestlé, 2013 (p. 24) →[http://www.nestle.com/asset-library/Documents/Library/Documents/Corporate\\_Social\\_Responsibility/Nestle-CSV-Summary-Report-2013-EN.pdf](http://www.nestle.com/asset-library/Documents/Library/Documents/Corporate_Social_Responsibility/Nestle-CSV-Summary-Report-2013-EN.pdf)

However, the International Code forms INTEGRAL PART of human rights law and Nestlé has the obligation to comply with it in ALL countries !

### International Code of Marketing of Breastmilk Substitutes

*Article 11 § 3*

**Independently of any other measures taken for implementation of this Code**, manufacturers and distributors of products within the scope of this Code should regard themselves as responsible for monitoring their marketing practices according to the principles and aim of this Code, and for taking steps to ensure that their conduct **at every level** conforms to them.

→[http://www.who.int/nutrition/publications/code\\_english.pdf](http://www.who.int/nutrition/publications/code_english.pdf)

### Committee on the rights of the child - General comment No. 15 (2013) on the right of the child to the enjoyment of the highest attainable standard of health

Among other responsibilities and **in all contexts**, private companies should [...] comply with the International Code of Marketing of Breast-milk Substitutes and the relevant subsequent World Health Assembly resolutions [...]

→[http://tbinternet.ohchr.org/\\_layouts/treatybodyexternal/Download.aspx?symbolno=CR.C%2fC%2fGC%2f15&Lang=en](http://tbinternet.ohchr.org/_layouts/treatybodyexternal/Download.aspx?symbolno=CR.C%2fC%2fGC%2f15&Lang=en)

Violations of human rights law ? Doublespeak ? Cynicism ?  
Get informed !

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