

Ambassador Nicolas Bideau
Director, Présence Suisse
Bundesgasse 32
3003 Bern, Switzerland

December 3, 2014

Dear Ambassador Bideau,

Corporate Accountability International stands with people and organizations around the world in denouncing Présence Suisse's plans for a Nestlé bottled water display at the EXPO 2015 event.

This plan propagates the misleading marketing of Nestlé and the bottled water industry as "sustainable," when it is not. In fact, the bottled water industry consistently threatens the human right to water around the world by commodifying our most essential human need and undermining confidence in strong public water systems.

Nestlé is also a prominent member of the 2030 Water Resources Group (WRG), a venture that inserts the corporate sector into water management, which has historically been a public service. WRG is part of a broader trend of industry collusion to influence global water governance in a way that is incompatible with the U.N. recognized human right to water.

Please see the materials listed below for further information, and we urge you to reconsider your plans for the EXPO 2015 Nestlé display.

Sincerely,

Shayda Naficy
Director
Campaign to Challenge Corporate Control of Water
Corporate Accountability International

- <https://www.stopcorporateabuse.org/press-release/world-bank-partners-nestl%C3%A9-transform-water-sector>
- <https://www.stopcorporateabuse.org/press-release/water-industry-world-bank-pilot-new-scheme-drive-public-water-private-hands>
- <http://www.stopcorporateabuse.org/resource/open-letter-nestl%C3%A9-ceo>
- <https://www.stopcorporateabuse.org/news/alternet-why-consumers-community-groups-and-investors-are-saying-no-nestle>

