Green Feeding, the Global Nutrition targets and Human Rights

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What is meant by Green Feeding?

Does it mean eating a lot of salad – like rabbits?

Green Feeding stems from the idea that Climate Action should start from birth.

Feeding babies and young children in a way that is best for their health, the health of their mothers and the health of our planet – Mother Earth.

Protecting, promoting and supporting optimal breastfeeding practices as well as complementary feeding with diverse locally produced family foods.
Global Nutrition targets: A reminder

1. 40% reduction in the number of children under 5 who are stunted
2. 25% reduction of anemia in women reproductive age
3. 90% reduction in low birth weight
4. No increase in childhood overweight
5. Increase the rate of exclusive breastfeeding in the first 6 months up to at least 50%
6. Reduce and maintain childhood wasting to less than 5%
Why are optimal breastfeeding practices so important?
But there is an issue...
• Photo: series of documents on GIFA website at https://www.gifa.org/international/environnement-et-climat/

• New Extinction Rebellion flyer on Breastfeeding – Green Feeding (Nov 10, 2019)
• Green Feeding Europe and Worldwide 2019 in English, 20 pages (Nov 6, 2019)
• Green Feeding Key messages 2019 in English, 2 pages (Nov 6, 2019)
• Green Feeding References and Resources 2019, 5 pages (May 22, 2019)
• Green Feeding Trailer, 2 pages (June 21, 2019)
• Green Feeding Messages Clés 2019 en français, 2 pages (16 oct 2019)
• Green Feeding Canada in English, 10 pages (June 20, 2019)
What’s Next?

- We need to take action now – all together – decision-makers in governments, business leaders, health professionals and parents and care-givers.

- Global Warming has become Global Heating.
- Climate Change has become a Climate Emergency.
- We need to tell the truth about how industrial infant and young child feeding products damage our health and our environment.
Human Rights – A quick recap

*Human Rights are:*

**Universal**

**Inalienable**

**Indivisible, interdependent and interrelated**
Breastfeeding, a right for whom?

• **Children**: health, nutrition, life-survival-development, decent standard of living, social security, non-discrimination

• **Women**: health, education / information, work / decent working conditions / security, social security / maternity leave, non-discrimination

• **Families**: Decent standard of living, education / information, social security, non-discrimination

• **All society and communities**: education / information, non-discrimination

• **MOTHER EARTH**: protection
“The right to a safe, healthy environment”

- 1960s – beginning of modern environmental movement
- Recent years: recognition of the links between human rights and environment increased worldwide
- 2012: Human Rights Council establishes a mandate on the matter
- March 2018: Mr. David Boyd becomes special rapporteur on the issue
“The right to a safe, healthy environment” - Constitutions

Dark green: Countries with the constitutionally protected right to a healthy environment
Light green: Countries with constitutional provisions for a healthy environment

Source: UN Environment
“The right to a safe, healthy environment” – International

**HOW?**

- Legally binding instrument
- Optional Protocol to the CESCR
- GA Resolution on the topics
  - GA Res. 72/277 “Towards a global pact for the environment”
Building momentum from the protests
Putting words into action – a Recap

- Green Feeding brings us closer to the right for a safe healthy environment. Which leads to more opportunities for advocacy:
  - At the local level
  - At the international level
  - With the press and broader public
References


• UNEP. (n.d.). What are your environmental rights?.
  https://www.unenvironment.org/explore-topics/environmental-rights-and-governance/
  what-we-do/advancing-environmental-rights/what-0

• OHCHR. (n.d.). Special Rapporteur on human rights and the environment.
  SRenvironmentIndex.aspx


• United Nations General Assembly. A/RES/ 72/277 “towards a global pact for the environment.”
  https://www.unenvironment.org/events/conference/towards-global-pact-environment