

# Green Feeding, the Global Nutrition targets and Human Rights

**Third World Breastfeeding Conference**  
Rio de Janeiro

**Fédora Bernard**  
**IBFAN-GIFA**



# What is meant by Green Feeding?



*Does it mean eating a lot of salad – like rabbits?*

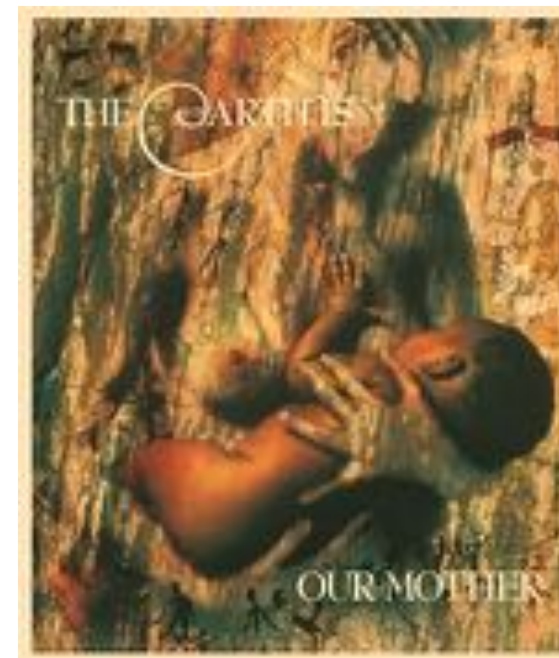
Green Feeding stems from the idea that Climate Action should start from birth



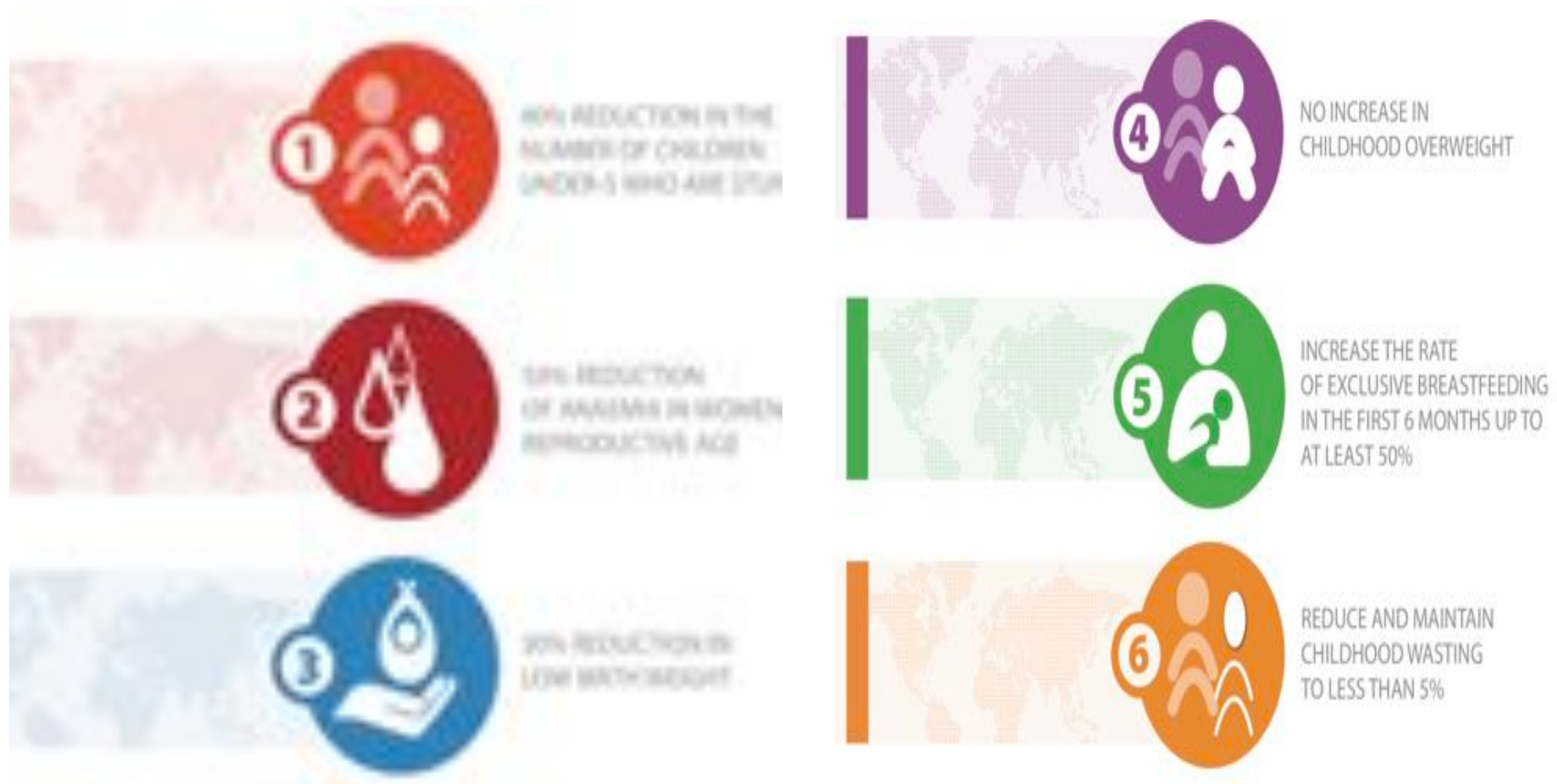
Feeding babies and young children in a way that is best for their health, the health of their mothers and the health of our planet – Mother Earth



Protecting, promoting and supporting optimal breastfeeding practices as well as complementary feeding with diverse locally produced family foods.



# Global Nutrition targets: A reminder



# Why are optimal breastfeeding practices so important?



# But there is an issue...



# Turning Green Feeding into a priority



- Photo : series of documents on GIFA website at <https://www.gifa.org/international/environnement-et-climat/>
- **New** [Extinction Rebellion flyer on Breastfeeding – Green Feeding](#) (Nov 10, 2019)
- [Green Feeding Europe and Worldwide 2019](#) in English, 20 pages (Nov 6, 2019)
- [Green Feeding Key messages](#) 2019 in English, 2 pages (Nov 6, 2019)
- [Green Feeding References and Resources 2019](#), 5 pages (May 22, 2019)
- [Green Feeding Trailer](#), 2 pages (June 21, 2019)
- [Green Feeding Messages Clés 2019](#) en français, 2 pages (16 oct 2019)
- [Green Feeding Canada](#) in English, 10 pages (June 20, 2019)



# What's Next?



- **We need to take action now – all together – decision-makers in governments, business leaders, health professionals and parents and care-givers**

- Global Warming has become Global Heating.
- Climate Change has become a Climate Emergency.
- We need to tell the truth about how industrial infant and young child feeding products damage our health and our environment.



# Human Rights – A quick recap



Human Rights are:

***Universal***

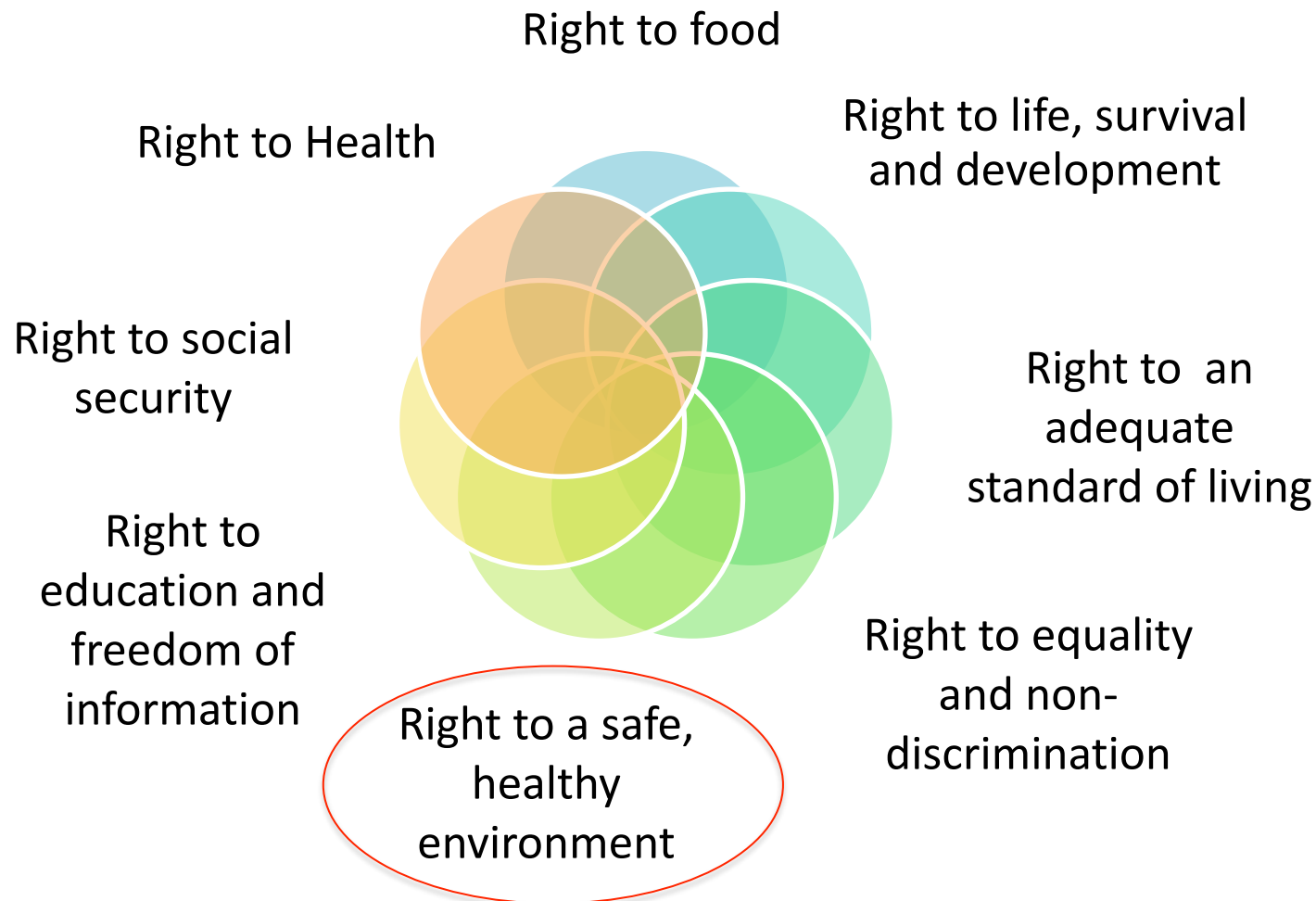
***Inalienable***



***Indivisible, interdependent and  
interrelated***



# Breastfeeding & Human Rights



# Breastfeeding, a right for whom?



- **Children:** health, nutrition, life-survival-development, decent standard of living, social security, non-discrimination
- **Women:** health, education / information, work / decent working conditions / security, social security / maternity leave, non-discrimination
- **Families:** Decent standard of living, education / information, social security, non-discrimination
- **All society and communities:** education / information, non-discrimination
- **MOTHER EARTH: protection**

# “The right to a safe, healthy environment”



- 1960s – beginning of modern environmental movement
- Recent years: recognition of the links between human rights and environment increased worldwide
- 2012 : Human Rights Council establishes a mandate on the matter
- March 2018: Mr. David Boyd becomes special rapporteur on the issue

# “The right to a safe, healthy environment” - Constitutions



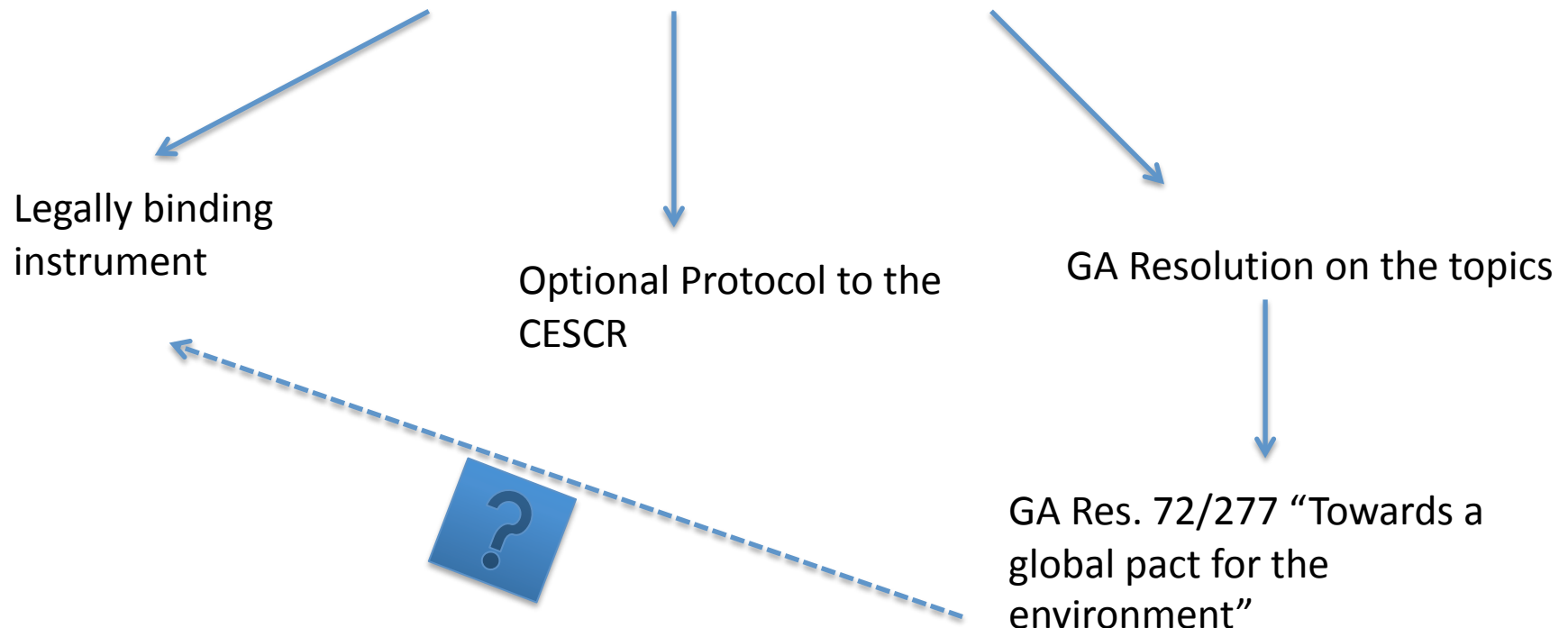
Dark green: Countries with the constitutionally protected right to a healthy environment  
Light green: Countries with constitutional provisions for a healthy environment

Source: UN  
Environment

# “The right to a safe, healthy environment” – International



HOW?





# Building momentum from the protests





# Putting words into action – a Recap



- Green Feeding brings us closer to the right for a safe healthy environment. Which leads to more opportunities for advocacy:
  - At the local level
  - At the international level
  - With the press and broader public

# Thank you for your attention!



#GreenFeeding



[www.gifa.org](http://www.gifa.org)

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# References



- WHO. (2012). *Global Targets 2025*.  
<https://www.who.int/nutrition/global-target-2025/en/>
- UNEP. (n.d.). *What are your environmental rights?*.  
<https://www.unenvironment.org/explore-topics/environmental-rights-and-governance/what-we-do/advancing-environmental-rights/what-0>
- OHCHR. (n.d.). *Special Rapporteur on human rights and the environment*.  
<https://www.ohchr.org/en/Issues/environment/SRenvironment/Pages/SRenvironmentIndex.aspx>
- OHCHR. (2018). *Report of the Special Rapporteur on the issue of human rights obligations relating to the enjoyment of a safe, clean, healthy and sustainable environment (A/73/88)*. [https://ap.ohchr.org/documents/dpage\\_e.aspx?si=A/73/188](https://ap.ohchr.org/documents/dpage_e.aspx?si=A/73/188)
- United Nations General Assembly. A/RES/ 72/277 “towards a global pact for the environment.”  
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